



468 Garrafon Bay Street
Las Vegas, Nevada 89138

+1 (609) 417-2020

graphic@infin80.com

DESIGN AGENCY
infin80.com

MOTION & VIDEO PORTFOLIO
playbook.com/infin80

DAVID GRANT

< Senior Graphic, Web & Motion Designer />

Design is so **simple**, that's why it is so **complicated**.

COVER LETTER.

Dear Hiring Manager,

You'll find that I've created a wide range of marketing materials with a diverse array of design styles, all executed with an astonishing level of detail—primarily for three industries: health & fitness supplements, nightlife, and gaming. But that doesn't mean my skills are limited to those spaces! Great design is about understanding the audience, the brand, and the message, and I thrive on bringing that to life, no matter the industry.

With expertise in branding, motion graphics, web design, and video editing, I'm eager to apply my creative approach to new challenges. I believe a fresh perspective—backed by decades of experience—can breathe new life into any marketing strategy, and I'd love the opportunity to bring that to your team.

Thank you for the opportunity,

I've recently posted my social media motion design reel for supplements to YouTube!

<https://www.youtube.com/watch?v=-F783R8Uudo>

bit.ly/DG-Motion



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SOFTWARE SKILLS

NEVER FAMILIAR POWER MASTER LEGEND
| | | | | | | | | | | | | | | | | | | | | |

Adobe® Photoshop 100%

Adobe® After Effects 95%

Adobe® Illustrator 95%

Adobe® Indesign 90%

HTML5 / CSS3 85%

Javascript 70%

SEO 85%

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WORK EXPERIENCE.

FREELANCE: GRAPHIC/WEB DESIGN

MAY 2001 – PRESENT

infin80 creative® | Web & Graphic Design // infin80.com

Creative design and digital marketing. Graphic/motion design, video editing, logo design, brand identity, web development, social media marketing, SEO

HOBBY: DIGITAL ARTIST

JUN 2001 – PRESENT

Professional Photo Collages | ProCollage® // procollage.com

Custom digital artwork from photos. Collages, mosaics, pic-to-art, pop art and faux painting

GRAPHIC / MOTION DESIGNER @ Juvenon

REMOTE | Feb 2024 – Present

Create dynamic, engaging social media content to attract and retain customers. Elevate a nationally recognized health and anti-aging supplement brand through innovative visuals.

- Create high-impact video, animation, and graphic ads for Facebook, YouTube & Instagram
- Analyze ad performance metrics to optimize campaigns, reducing CPC while increasing CVR and AOV

GRAPHIC / MOTION DESIGNER / VIDEO EDITOR @ InnoSupps

HENDERSON, NV | Apr 2021 – Feb 2024

Same job responsibilities as above

DIGITAL MARKETING DIRECTOR @ zexzoo®

LAS VEGAS, NV | Feb 2011 – Jan 2015

Created zexzoo, a real-time Las Vegas nightlife event hub and online community. Designed brand from ground up and developed marketing strategy.

- Graphic print design, branding, mobile app, UI/UX and website development
- Work independently and collaborate with programmers

CREATIVE DIRECTOR @ Spearmint Rhino Gentlemen's Club

LAS VEGAS, NV | Feb 2011 – Jan 2015

Directed corporate re-brand of the renowned adult club. Graphic design, website development, design sales funnels with custom landing pages.

- Hire, train and manage in-house and freelance designers
- Budget management and lead generation using custom tracking/analytics

ART DIRECTOR @ The Media & Marketing Group

CHERRY HILL, NJ | Feb 2003 – Jan 2011

Award-winning graphic designer for international gaming properties. Worked with creative teams to produce promotional marketing campaigns for casino events and tournaments.

- Print design inc. logos, direct mail invites, billboards, publication ads, on/off property signage

SKILL SET & COMPETENCIES.

DESIGN | Motion Design, Video Editing, AI (Midjourney, etc), Brand Identity, UX/UI, Logos, Retouching, Art Direction, Printing, Graphic Design, Web/Mobile Design, Digital Marketing, Adobe Creative Suite, Figma, Canva

CODE | HTML, CSS, PHP, JS, Bootstrap, UI Kits, Wordpress, jQuery, Material Design, Cloudinary

WEB DEVELOPMENT | Node, NPM, Gulp, Hugo, SQL, Go, Python, ColdFusion, SEO

EDUCATION.

■ Rowan University

LOCATION ■ Glassboro, N.J. DEGREE ■ Bachelor of Fine Arts

MAJOR ■ Graphic Design MINOR ■ Marketing

MAJOR GPA ■ 3.9/4.0 OVERALL GPA ■ 3.75/4.0

AWARDS & HONORS.

- Led photo shoot and all creative for full page ad in **MAXIM** magazine
- 5 time **Addy Marketing Awards** winner given for excellence in Gaming Industry Advertising inc. and a 'Best in Show'
- Continuous self learning and regular contributor to **Web Tools Weekly**
- Organ donation advocate, sponsor, web designer of the Las Vegas Charity **Dash for Donors™** (dashfordonors.org)

DIGITAL PORTFOLIOS.

- Freelance Business & Samples: infin80.com infin80.com
- Quick Portfolio Projects Website: portfolio.infin80.com portfolio.infin80.com
- Informational Resume Website: resume.infin80.com resume.infin80.com
- Dribbble | dribbble.com/infin80 dribbble.com/infin80
- Playbook | playbook.com/infin80 playbook.com/s/infin80/thuimHawVB8yeqNhtX9Jfcd
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- Adobe MyPortfolio | infin80.myportfolio.com infin80.myportfolio.com
- Pinterest | pinterest.com/infin80creative pinterest.com/infin80creative
- Instagram | instagram.com/infin80.creative instagram.com/infin80.creative
- YouTube [Motion Design Reel] | youtube.com/watch?v=-F783R8Uudo bit.ly/DG-Motion

MOTION + VIDEO



bit.ly/DG-QR
LINKS TO ALL ONLINE
REFERENCES