

DAVID GRANT

- ART DIRECTOR
- CREATIVE DIRECTOR**
- FREELANCE DESIGNER
- WEB DEVELOPER

DESIGN COMPETENCY



PRINT DESIGN



LOGO DESIGN & BRANDING



WEB DESIGN



HTML5 INC. {BOOTSTRAP} {PHP} {COLDFUSION}



CSS3 INC. {LESS}



JAVASCRIPT INC. {JQUERY}



USER INTERFACE DESIGN INC. {MOBILE} {APPS}



MOBILE + APP UX BUILDING



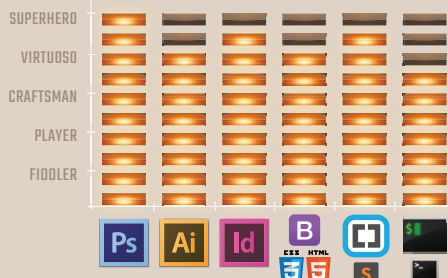
ADVERTISING & MARKETING CAMPAIGNS



SEO & ANALYTICS



SOCIAL MEDIA INTEGRATION DESIGN



- GRAPHIC DESIGN**
- LOGOS + BRANDING
- WEBDESIGN + DEVELOP
- PRINT DESIGN
- MARKETING + SEO
- UI + UX DESIGN

- Extensive and strong background creating exciting marketing promotional materials and engaging branding elements
- Continuous self education to increase proficiency; savvy and systematic work-flow maximizing consistency for web and print
- Outstanding eye for typography, pixel-perfect interfaces and photographic retouching [a.k.a. Photoshop "magic" skills]
- Dependable and detail oriented yet able to meet tight deadlines; excellent time management and organizational skills
- Personable; comfortable as a team leader, team player or solo; superb client communication skills [15+ year freelance career]
- Strategic marketing experience; solid grasp of the 'big picture' and R.O.I. with realistic expectations for web or print projects' outcome before beginning
- Comfortable providing justification for design decisions

WORK EXPERIENCE

INFIN80 CREATIVE AND PROFESSIONAL PHOTO COLLAGES

OWNER

CLIENTS: Marriott, Lingerie Football, Waldorf Astoria, Team Tile & Stone, Dash for Donors Charity Org.

MAY 2001 - PRESENT

- infin80.com:** Freelance graphic design and web development projects inc. catalogs, brochures, responsive web design and hosting, CDs, trade show graphics, signage, logos and corporate identities. Specializing in new business strategic marketing and promotional materials (email campaigns, SEO, traffic analysis).
- ProCollage.com:** My creative outlet and 'side-biz' I began in 2001. We create poster-sized artistic prints from client provided digital images and photographs. Blended collages, pop-art, mosaics and much more fresh ideas are always being added.

SPEARMINT RHINO LAS VEGAS AND ZEXZOO / MYCITYSOCIAL

CREATIVE DIRECTOR

CLIENTS: Mile High Gentlemen's Club, Spearmint Rhino Las Vegas, Crazy Horse Too, zexzoo

FEB 2012 - JAN 2015

- Concept, innovate, design and build ground-breaking, dynamic nightlife and social networking hub with interaction capabilities; maintain consistent, hip brand image
- Concept → design mobile app to coincide with web presence
- Concept → design updated brand identity for world renowned adult entertainment gentlemen's club
- Manage in-house and freelance designers; work in tandem with multiple backend programmers
- Develop and prepare unique marketing ideas, concepts and budgeting strategies

THE MEDIA & MARKETING GROUP AND STAR GROUP

ART DIRECTOR

CLIENTS: Harrah's Entertainment Corporate, Sands Casino & Hotel, Trump Marina, Spotlight 29, Las Vegas Hilton, Venetian, Palazzo, Resorts East Chicago

FEB 2003 - JAN 2011

- Oversee team production on multiple, simultaneous casino accounts and their associated projects and events
- Concept and maintain branding identities for casino properties; concept and design promotional marketing materials, ads and logos, outdoor advertising and signage, invites, direct mail, brochures and on-site marketing materials
- Oversee/direct photo shoots, concept marketing promotions, campaigns and implementation coordination of all media inc. print, radio and internet

ADVERTISING SYSTEMS INC.

GRAPHIC DESIGN / WEBMASTER

CLIENTS: Arai Helmets, Asian World of Martial Arts, Comcast, Caliper Inc., National Paintball Supply,

JUN 1994 - MAY 2002

- Catalogs, brochures, publishing layout, prepress production
- Package design, newsletters, direct mail, trade shows, magazines, corporate identities and logos, signage and brand advertising
- Webmaster; design and maintain numerous websites (b. 1995)
- Color correct, manipulation, optimization and image retouching

DAVID GRANT

- AD ART DIRECTOR**
- CD CREATIVE DIRECTOR**
- FL FREELANCE DESIGNER**
- WD WEB DEVELOPER**

PERSONAL SKILLS

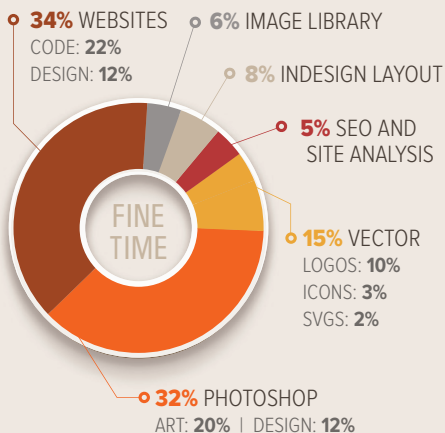
Measuring one's own personal skill set when working with others can be tricky, I believe. For better or worse, your efforts can be affected by those around you.

- 100% ANALYSING
- 90% FLEXIBILITY
- 70% COMMUNICATION
- 85% TEAMWORK
- 80% LEADERSHIP

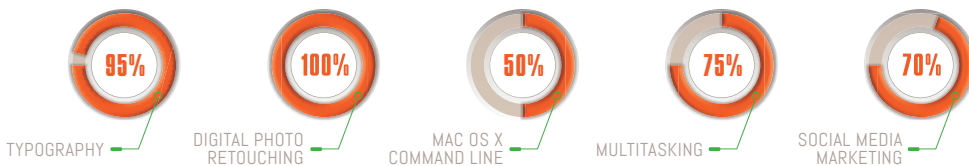


TIME SEPARATION

How am I spending my time these days? Here you have it! Naturally, it can fluctuate vastly on any given week.



RECENT SKILL UPGRADES



HOME OFFICE EQUIPMENT

- IMAC 27-INCH 3.4GHZ QUAD CORE I7 (LATE 2012)**
32GB Ram ▪ GTX 680MX ▪ 1TB/128GB Fusion HD Yosemite [os x 10.10]
- MACBOOK PRO 15-INCH (2013)**
2GHz Intel i7 ▪ 16GB Ram ▪ 500GB HD Mavericks [os x 10.9.3]
- SAMSUNG® SYNCHMASTER™**
WideScreen 23" LCD monitor
- PIXMA®**
Color printer
- WESTERN DIGITAL® MYCLOUD™**
2TB Network-attached storage [NAS]
- UBEE™ WIRELESS DOCSIS 3.0 CABLE MODEM GATEWAY**
10GB/s Thunderbolt ethernet ▪ Gigabit WiFi connection
- FONT LIBRARY [33,000+]**
Infinite ∞ typographical font collection
- PERFECTION™**
1650 flatbed scanner
- SAMSUNG GALAXY S®6 EDGE (I64GB)**
5.1-inch QHD (2560x1440) ▪ 64-bit 14nm Samsung Exynos processor
577ppi super AMOLED dual curved edges ▪ Octa-core 4x2.1GHz + 4x1.5GHz
- DIGITAL FILE ARCHIVE [90GB+]** - Massive photo and vector illustration library containing hi-res, royalty-free, stock photos, HTML5 and CSS3 fully functional website frameworks and templates, javascript slideshows, Photoshop® layer styles, patterns and presets, layered files, action scripts, backgrounds and textures

EDUCATION

Sept 1990 - May 1994
Rowan University [Glassboro, NJ]

- MAJOR:** Graphic Design
- DEGREE:** Bachelor of Fine Arts
- OVERALL:** 3.8 GPA

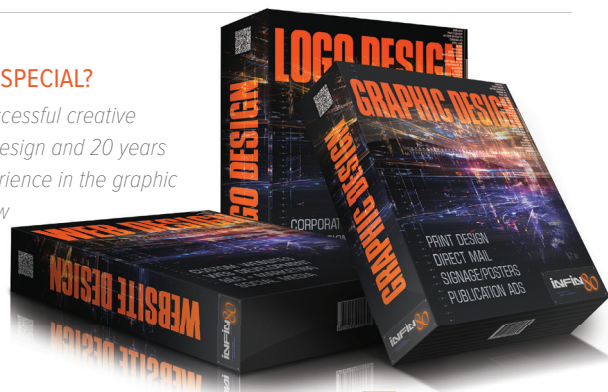
ADDITIONAL INFO

- Numerous design styles (high-tech, edgy, grunge, realistic, 3D, corporate, flat, etc.)
- Addy Award and Philly Gold Award Winner
- Ad design published in MAXIM Magazine
- Competitive volleyball player
- Non-smoker, excellent health
- Print & digital portfolio gladly shown by appointment

MISSION STATEMENT

WHY HIRE ME? WHAT MAKES ME SO SPECIAL?

Dependable, open-minded, innovative, successful creative director with a driven desire for beautiful design and 20 years of immersive, progressive, real-world experience in the graphic design field. My dedication for learning new and more advanced techniques in web development grows stronger as I am able to create and build more aesthetic and superior designs with quicker results.



CONTACT

PRINTABLE ✓

- FACEBOOK** /infin80.design
- LINKEDIN** /in/infin80creative
- E-MAIL ADDRESS** design@infin80.com
- CELL PHONE** (609) 417-2020
- TWITTER** /ProCollage
- PINTEREST** /infin80creative
- ONLINE PORTFOLIO** resume.infin80.com
- ADDRESS** 468 Garrafon Bay St. Las Vegas, NV 89138
- GOOGLE PLUS** +infin80
- FUCKR.COM / PHOTOS /** PhotoCollages
- BUSINESS WEBSITE** www.infin80.com
- VIEW ONLINE RESUMÉ** Interactive PDF



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creative
CREATIVITY FROM
HERE TO INFINITY »

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CUSTOM DIE-CUT DESIGN

WEBSITE DEVELOPMENT

Responsive website design, scripting and coding for this non-profit organization. I am an organ donor and an advocate for this cause partly because I believe it is possible to make a difference with limited resources.



LARGE SCREENS < 1824PX



DESKTOP < 1224PX



TABLETS 595-1224PX | MOBILE 320-595PX

DASH FOR DONORS
 LIFE'S AMAZING. PASS IT ON.
 dashfordonors.org



LOGO DESIGN & BRANDING

CORPORATE IDENTITIES

PROMOTIONAL LOGOS

PORTFOLIO SAMPLES



VIP BLACKJACK TOURNAMENT INVITATION

CLIENT: Venetian Hotel & Casino
 DATE: 2010-01-28
 APPLICATIONS: Photoshop, InDesign, Acrobat
 ROLE: Sole Designer
 RESULT: Successful reservation and attendance



GENTLEMEN'S CLUB RENAME & BRANDING

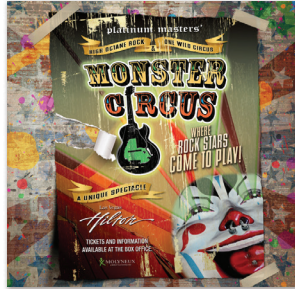
CLIENT: Mile High Gentlemen's Club
 DATE: 2014-10-20
 APPLICATIONS: Photoshop, Illustrator
 ROLE: Creative Director (sole designer)
 RESULT: Club experienced rapid growth. New image was well received as apparel & merchandise are consistently oversold



NEW DESIGN & MARKETING COMPANY

CLIENT: Brand Cannon
 DATE: 2011-02-02
 APPLICATIONS: Photoshop, Illustrator
 ROLE: Creative Director (sole designer)
 RESULT: Many unique elements (and a fantastic color palette) utilized making the subsequent marketing materials a breeze to create.

Promotional logos are created for events or are made for reaching a goal or an achievement such as an anniversary or celebration.



INFIN80 creative
 CREATIVITY FROM HERE TO INFINITY